

Abstracts

Elena COJUHARI – **The album *Romania in the First World War on the Way to the Great Union – 1916-1918***

Since 2016, the National Library of Romania has carried out a series of events within the „Centenary 2018” national project, one of them being the series of exhibitions *Romania in the First World War - 1916-1918* organized between 2016-2019. All this historical journey has been extensively documented, under its various aspects, in the pages of the album *Romania in the First World War on the Way to the Great Union - 1916-1918*, published with the support of the Centenary Department within the Ministry of Culture and National Identity. The volume aims to reach the deepest levels of the Romanian collective consciousness from everywhere, to elucidate and present the real and objective key steps in establishing the Romanian state, of the national evolution from the most diverse and important territories inhabited by Romanians. The album contains images that cover a wide range of documents: archive, photos, press, maps, printed music with the subject of Romania’s participation in the First World War and the achievement of Greater Romania. All their originals are part of the national patrimony held by the Special Collections of the National Library of Romania and selected from the collections of the Cabinet of the Historical Archive, the Cabinet of Photography, the Cabinet of Old Romanian Periodicals, the Cabinet of Music and the Cabinet of Cartography. Also, the album contains extremely valuable social and political information, appeared in articles from the press of the time, supplemented at times with small fragments selected from reliable sources, memories, and analyzes, indicated in the bibliography.

Keywords: *editorial project, Centenary of the Great Union, National Library of Romania, photos, Special collections.*

Nicoleta CORPACI – **The eUser and the manifesto of the contemporary librarian for its loyalty**

The globalization and change of the society, based on interactive technologies, have created new bridges for the redefinition of the library concept and for the reinvention of new specific management and marketing directions necessary to attract, retain and loyalize the community of users it serves. The *eUser* or *user of the 21st century* is a person created and developed in the age of globalization, which, taking into account the information provided and the positive effects of the Internet, which they exploit to the full potential, requires the institutions with which they interact to be active presence in the life of the community and to provide prompt public services. For the *eUsers*, the library represents a center of cultural and social interest, an educational platform, a place where they learn to transform information into knowledge. But all the changes based on IT concepts have produced another kind of relationship and a shift in the behavior of users and librarians alike. This “reinvention” of the library, based on technology, is a cumbersome and time-consuming process that encounters

a number of barriers to the development of new services and access to exhaustive sources of information retrieval. In the case of the National Library of Romania, implementation of effective plans for coordinating the relationship with users is carried out in several stages, which are presented in detail in the article.

Keywords: *globalization, Internet, user, National Library of Romania, services for users, user-library relationship.*

Cristina BANDRABUR – Study on the use of social media platforms in Romanian libraries

The paper analyzes how some of the most important libraries in Romania (The National Library of Romania, the Academy Library, the „Carol I” Central University Library in Bucharest, the „Lucian Blaga” Central University Library in Cluj, the „Eugen Todoran” Central University Library in Timisoara and the „Mihai Eminescu” Central University Library in Iași) and, for comparison, two major UK libraries (British Library and Oxford University Library) uses social media platforms. To perform this analysis are presented the library role in contemporary society, the impact of social media platforms in everyday life and how libraries can use social media tools to achieve their goals. Thus, libraries in the West have better understood that promoting online activity is one of the most effective ways to attract users, an example that should be followed by libraries in Romania, whereas the progress made by them through social networks is evidenced by the statistics attesting to the increase in the number of users. Developments in technology and the presence of the Internet in the Romanian libraries are an advantage these institutions should use more to achieve their goals and objectives being a fast and efficient means of communication.

Keywords: *social network, library, user services, Internet.*

Kalinca-Andreea VELCSOV – The online reference services

In an environment characterized by changes, in which the technological evolution gives the Internet era a generous place people line up to the new conditions. Time becomes a key element and the world wants answers to problems as quickly and punctually as possible, using the easiest ways, with a minimum of effort. In this environment, the online reference services offered by the university libraries represent the solution for accurate and reliable information. Online services and products should be used with caution, and online referral services point the way to using existing products on the Internet information market. This article presents these online reference services offered by libraries and captures how they have developed in a changing environment, proving their usefulness and reliability. These services are better highlighted in Europe, and the examples in this article refer mainly to those in France. At the national level, online reference services start to exist in university libraries, but they are not sufficiently well developed and exploited. The article contains some suggestions with potential for implementation, regarding the development and functionality of online reference services in local university libraries.

Keywords: *reference services, online services, university library.*

Cristina CATEREV – Different abbreviations formed by years in the Information Science vocabulary

In the beginning, abbreviations seem to have been linked to the texts to be engraved on the coins. We now make a distinction between abbreviations, acronyms, logos, and symbols, presented in spelling, under the generic name of the abbreviations. International Standard ISO 1087: 2000 requires a double perspective on the terminology: the first one is defined by the set of designations belonging to a language in a specialized field and the second one is represented as a science that studies the structure, formation, development, use, and management of terminologies in various fields. Abbreviations are called an abbreviated form of a word or phrase and words composed of letters or a phrase that is commonly used in technical writing. The abbreviation is a word invented by extreme simplification, easy to pronounce, monosyllabic or dissyllabic, usually syllables containing both vowels and consonants. These abbreviations can be adopted from other international languages and Romanian. The compiling of a *Science Information Dictionary of Common Abbreviations* is needed and very important for researchers belonging to the field of librarianship and information technologies, and also the creation of a national database with the possibility to translate terms into various international languages.

Keywords: *information science, abbreviations.*

Aurelia MIRCESCU - The role of Antim Ivireanul in the Romanian culture

The paper aims to bring to mind the personality of Antim Ivireanul and his involvement in the development of the Romanian culture. Its activity within the Church is evoked, as abbot of the Snagov Monastery, as bishop of Râmnic and as founder of churches: building of All Saints Monastery in Bucharest (1713-1715), later called the Antim Monastery for which he established a set of rules for proper functioning, the *Antim Monastery Establishment* representing the oldest regulation for organization and functioning of a holy place. Within the monastery, there was a school where children were taught for four years Romanian and Slavonic, two printers - Romanian and Greek and a library, the first public library in Wallachia for which Antim establishes loan rules. Also, throughout his life, Antim Ivireanul has printed 63 books, of which 21 in Romanian, four being written by him. In all his writings, Antim preaches the introduction of the Romanian language in the church by printing religious service books in Romanian and contributing to the creation of a Romanian liturgical language that continues to this day. His most important work, *Didahiile*, is a collection of sermons held on important holidays and Sundays over the year, written in a beautiful and cursive Romanian language.

Keywords: *Antim Ivireanul, Antim Monastery, Romanian culture, evoking a personality, founder, printer, public library.*

Cristian MLADIN - Baron Franz Xaver von Zach's review of the work *Initia Astronomica*

The article is a translation of an old review published in the volume *Allgemeine geographische Ephemeriden* (AGE), ver. F. von Zach, Vol. 3, im Verlage des Industrie-Comptoirs, Weimar, 1799, on pages 601-612. The review author is the Austro-Hungarian astronomer Franz Xaver von Zach (1754-1832), considered one of the pioneers of astronomy in the

eighteenth century, director of the observatory of Duke Ernest II of Saxa-Gotha-Altenburg (1745-1804) of Gotha, who is also the publisher of *Allgemeine geographische Ephemeriden* (vol. 3, 1799). The reviewed work that would have been the first of a long and complex series of six volumes is *Initia Astronomica*, written by the first director of the astronomical observatory in Alba Iulia, Anton Mártonfi (1748-1799), appointed to this post by Ignatius Batthyány. The urge to translate this review started from the article of Dan-George Uza, a founding member of the Romanian Society for Cultural Astronomy (S.R.P.A.C.): *Fadensonnen. About the meridian line from the Batthyany Observatory*, from the blog <http://cerculdestele.blogspot.com/>

Keywords: *Anton Mártonfi, review, translation, Alba Iulia.*

Mihaela RACOVÎȚEANU – **The yearbooks during the Great Union**

The present work is intended to be a historiographic research on some representative collections of serial publications from the period of the Great Union, published between 1918-1921. The study took into account the newspapers *Adevărul* and *Universul* and the magazine *Bibliografia* and was designed to identify, analyze and explain how the yearbooks, published during the same period, are reflected in their pages. Thus, *Adevărul*, the Romanian newspaper with the longest appearance, publishes articles on economic, social, political, cultural topics, being an instrument of some powerful political and cultural demands that contributed to the democratization of Romanian public life. *Universul*, declared apolitical, is the most widespread and read information daily newspaper, due to the low price, but also to the editorial presentation. Generally, the Romanian publications of the Great Union period (political newspapers, literary, social-cultural and scientific magazines, yearbooks, calendars, almanacs, bulletins, etc.) contributes to the progress of society in general, of the people and the Romanian language in particular, and plays a very important role in strengthening the democratic foundations of the modern state.

Keywords: *the Great Union from 1918, serial publication, yearbook, historiographic research.*